

A Concise Look at the Branding Archives



LOGOS



Center for
Health & Learning
Fuel for the Mind



CLIENT

Center for Health & Learning

INDUSTRY

Education: Promoting Health & Safety

BRAND ATTRIBUTES

Colorful, Education, Transformative





CLIENT

Film Finances

INDUSTRY

Financing: Film

BRAND ATTRIBUTES

Bold, Modern, Minimal





CLIENT

Tribe

INDUSTRY

Health Care: Vision Care

BRAND ATTRIBUTES

Tribal, Unified, Visionary, Youthful



CANINE
OUTDOOR
COMPANY

co_{co}



CLIENT

Canine Outdoor Company

INDUSTRY

Retail: Pets

BRAND ATTRIBUTES

Modern, Playful, Dynamic





CLIENT

Alogen

INDUSTRY

Bank Software Technology

BRAND ATTRIBUTES

Modern, Edgy, Bold





CLIENT

14th Chicken

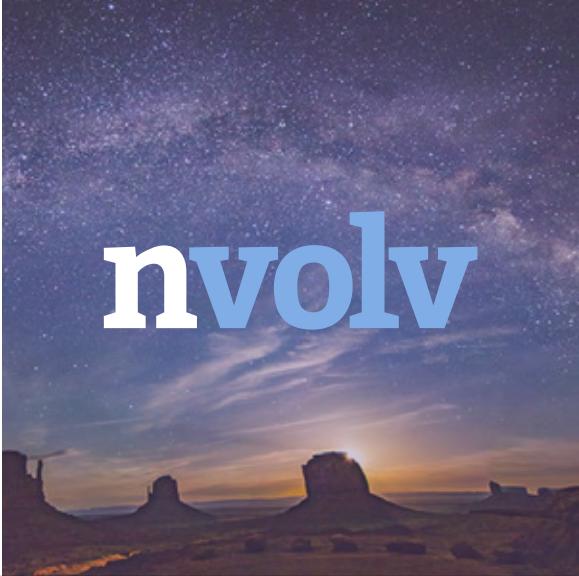
INDUSTRY

Hotel: Bed and Breakfast

BRAND ATTRIBUTES

Whimsical, Handcrafted





CLIENT

Nvolv

INDUSTRY

Management Consulting

BRAND ATTRIBUTES

360, Game Changing, Modern, Successful





CLIENT

Kafina

INDUSTRY

Natural

BRAND ATTRIBUTES

Elegant, uplifting, goddess





CLIENT

Panama Hotel Group

INDUSTRY

Hospitality, Hotels

BRAND ATTRIBUTES

Relaxed, Cool, Comfortable, Easygoing





CLIENT

Mobbs Outdoor Products

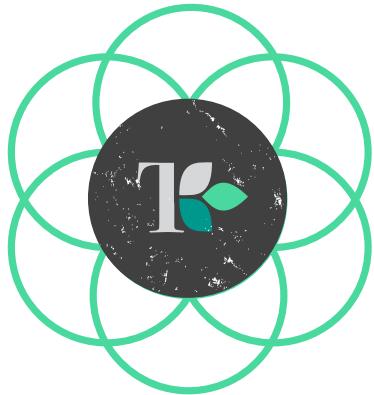
INDUSTRY

CPG: Green Cleaning

BRAND ATTRIBUTES

Environmental, Mountains, Travel





TURNKEY



CLIENT

Turn-Key

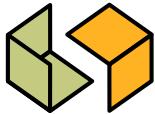
INDUSTRY

Marketing: Natural Products

BRAND ATTRIBUTES

Natural, Organic, Floral





SIGNIAVENTURES



CLIENT

Signia Ventures

INDUSTRY

Finance: Venture Capital

BRAND ATTRIBUTES

Connected, Adventurous, Out-of-the-Box





Pragmatic
Technologies



CLIENT

Pragmatic Technologies

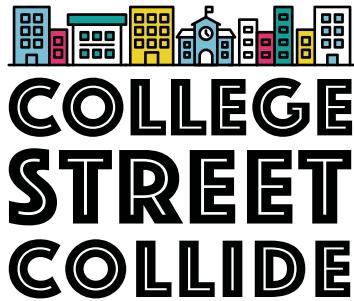
INDUSTRY

High Tech: Services

BRAND ATTRIBUTES

Modern, Visual, Trusted, Broadcasting





CLIENT

College Street Collide

INDUSTRY

Street Fair

BRAND ATTRIBUTES

Illustrative,





CLIENT

MarketTools

INDUSTRY

Internet: Market Research

BRAND ATTRIBUTES

Financial, Technological, Revenue Enhancing





CLIENT

Community Barn Ventures

INDUSTRY

Consulting: Business Management

BRAND ATTRIBUTES

Rustic





CLIENT

Kenning

INDUSTRY

Consulting & Coaching

BRAND ATTRIBUTES

Interconnected, Woven, Dimension





CLIENT

Vermont.org

INDUSTRY

Association: Marketing Promotion

BRAND ATTRIBUTES

Colorful, Education, Transformative





CLIENT

Sumitomo Chemical

INDUSTRY

Disease Prevention

BRAND ATTRIBUTES

International, Health, Red-Cross, Safe





CLIENT

Northern Shade

INDUSTRY

Business Trades: Construction

BRAND ATTRIBUTES

Cool, Light, Airy, Modern





CLIENT

Umami

INDUSTRY

Food: Restaurants

BRAND ATTRIBUTES

The 5th Sense, Refined, High End





CLIENT

Concurrent Real Time

INDUSTRY

Motion Simulation Software

BRAND ATTRIBUTES

Modern, Bold, Dimension





CLIENT

Fatletter Interactive

INDUSTRY

Software: Email Services

BRAND ATTRIBUTES

Playful, Animated, Permeable, Character



4Fini



CLIENT

4Fini

INDUSTRY

Entertainment

BRAND ATTRIBUTES

Hand-Lettered, Brush, Organic





optivo

CLIENT

Optivo Software

INDUSTRY

Internet: Software

BRAND ATTRIBUTES

Flexible. Professional. Precise. Modern





CLIENT

Altius Learning

INDUSTRY

Financial Services: Education

BRAND ATTRIBUTES

Game-Changing, Leaders, Competitive





CLIENT

Global Classroom

INDUSTRY

Internet: Education

BRAND ATTRIBUTES

International, Disruptive, Tech-Savvy





CLIENT

Blaylock

INDUSTRY

Manufacturing, Fabrication

BRAND ATTRIBUTES

American-Built, Skilled, Capable





CLIENT

Art Mix

INDUSTRY

Event: Arts

BRAND ATTRIBUTES

Creative. Artistic. Bold





CLIENT

Forterro

INDUSTRY

Technology: ERP Software

BRAND ATTRIBUTES

Modern, Bold, Forward





CLIENT

Gredio

INDUSTRY

Internet: Food Service

BRAND ATTRIBUTES

Specific, Measured, Tech-Focused





CLIENT

Chocolate Thunder Security

INDUSTRY

Concert Safety

BRAND ATTRIBUTES

Grunge, Textural, Typographic





CLIENT

Healthnet Consulting

INDUSTRY

Healthcare: Consulting

BRAND ATTRIBUTES

Healthy, Large, Capable, Trusted





CLIENT

Indago Labs

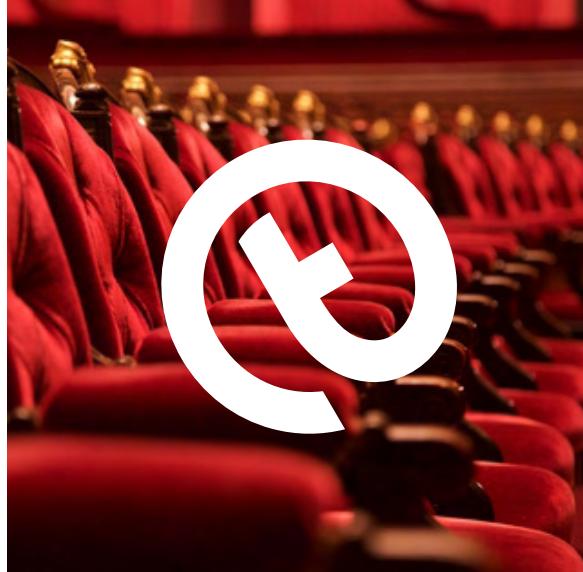
INDUSTRY

Science, Software

BRAND ATTRIBUTES

Specific, Scientific, Woodsy



**CLIENT**

Theater Engine

INDUSTRY

Internet: Performing Arts

BRAND ATTRIBUTES

Metropolitan, Playful, NYC





CLIENT

BeneCard Health

INDUSTRY

Healthcare: Insurance

BRAND ATTRIBUTES

Health, Transformative



ZOLO TRIPS



CLIENT

Zolo Trips Travel

INDUSTRY

Travel: Adventure

BRAND ATTRIBUTES

Worldwide, Worldly, Elegant



**CLIENT**

Brimstone Consulting Group

INDUSTRY

Consulting, Business

BRAND ATTRIBUTES

Elegant, Calm





CLIENT

Justgive.org

INDUSTRY

Internet: Charitable Giving

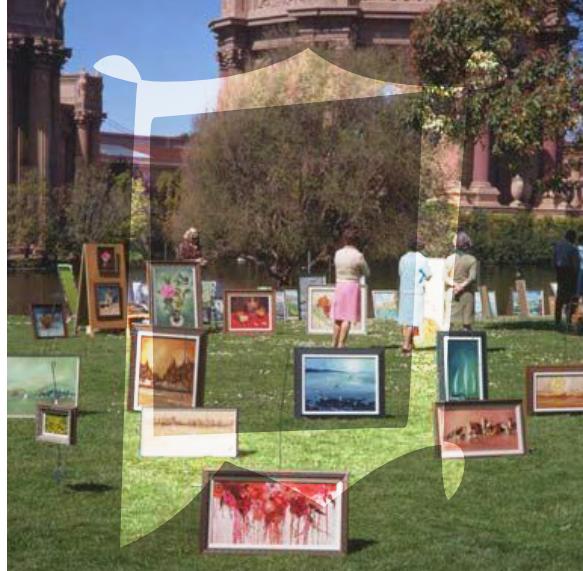
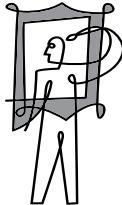
BRAND ATTRIBUTES

Generous, Animated, Youthful, Fun



ARTISTS

SAN FRANCISCO



CLIENT

San Francisco Artists Guild

INDUSTRY

Trade Association: The Arts

BRAND ATTRIBUTES

Creative, Artistic, Local, Eclectic, SF Based





**HIDDEN
MEADOW
F FARMS**



CLIENT

Hidden Meadow Farms

INDUSTRY

Health Care: Medicinal

BRAND ATTRIBUTES

Bold, Playful, Natural





CLIENT

Eyeball.com

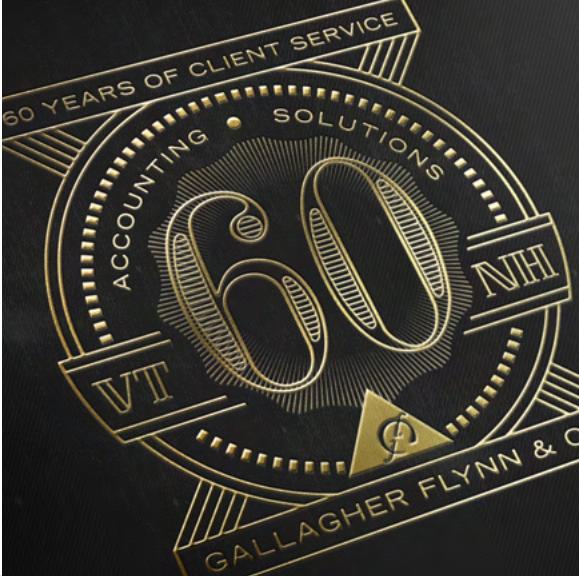
INDUSTRY

Software: Video Chat

BRAND ATTRIBUTES

Playful, Futuristic, Catchy





CLIENT

Gallagher Flynn & Company

INDUSTRY

Finance: Accounting Solutions

BRAND ATTRIBUTES

Elegant, banking, linear





CLIENT

AutoPylot

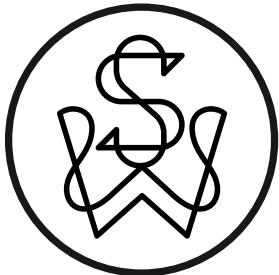
INDUSTRY

Technology: Drone Software

BRAND ATTRIBUTES

Tech, Software, Data





Souder
Shabazz
Woolridge
—
LAW GROUP



CLIENT

SSW Law Group

INDUSTRY

Law offices

BRAND ATTRIBUTES

Clean, professional, sleek





CLIENT

Worksite Wellness

INDUSTRY

Health Care: Awards

BRAND ATTRIBUTES

Proud, Badge





CLIENT

E2open

INDUSTRY

Software: Supply Chain

BRAND ATTRIBUTES

Corporate, Dynamic, Evolution





CLIENT

Greenlight Solar

INDUSTRY

Retail and Consulting: Solar Install

BRAND ATTRIBUTES

Professional, Sunny, Friendly Yet Professional





CLIENT

Velosel Software

INDUSTRY

Software: Supply Chain Management

BRAND ATTRIBUTES

Fluid, Technological, Precise, Feedback, Loop





CLIENT

Image Pump

INDUSTRY

Software: Services

BRAND ATTRIBUTES

Visible, Compression, Magnified, Productive





SHAMAN
Good Medicine For Technology



CLIENT

Shaman Technology

INDUSTRY

Software: Network Protection

BRAND ATTRIBUTES

Authentic, Rustic, Healing





CLIENT

Intanda

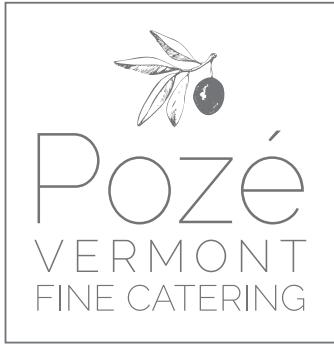
INDUSTRY

Software: Supply Chain Management

BRAND ATTRIBUTES

Linked, Meeting Point, Complex to Simple





CLIENT

Pozé Vermont Fine Catering

INDUSTRY

Food Service: Catering

BRAND ATTRIBUTES

High-end, Fine, Modern





CLIENT

ccThrive

INDUSTRY

Medical: Recovery

BRAND ATTRIBUTES

Growth, Progress, Recovery





CLIENT

Insights 20/20

INDUSTRY

Consulting: Market Research

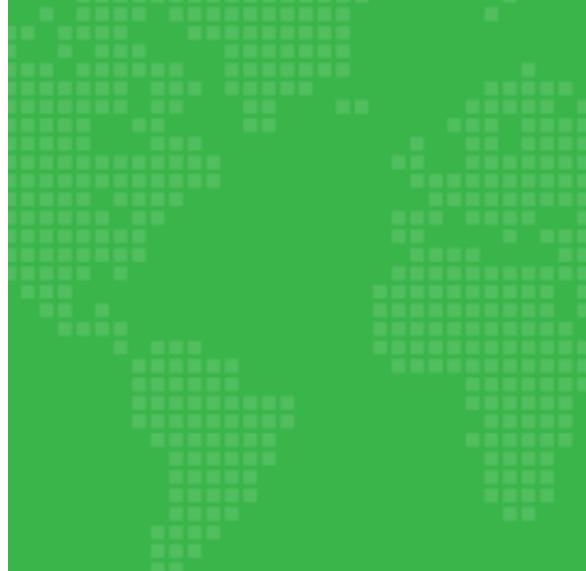
BRAND ATTRIBUTES

Bold, Transparent





Redefining Weight Management



CLIENT

Motivate

INDUSTRY

Fitness: Weight Management

BRAND ATTRIBUTES

Growth, Milestone, Building





CLIENT

Resolute Racing

INDUSTRY

Manufacturing: Athletic Equipment

BRAND ATTRIBUTES

Durable, Strong, Aerodynamic





802
Smiles
Network



CLIENT

802 Smiles Network

INDUSTRY

Health Care: Dental Health

BRAND ATTRIBUTES

Playful, connectivity, friendly



LookSmart™



Look

CLIENT

LookSmart Search Engine

INDUSTRY

Internet: Search Engines

BRAND ATTRIBUTES

Finding Not Searching, Intelligent, Simple





CLIENT

Hiya Networks

INDUSTRY

Hardware: Wireless Routers

BRAND ATTRIBUTES

Connected, Colorful, Eye-Catching





CLIENT

Pure Wellness

INDUSTRY

Healthcare: Software

BRAND ATTRIBUTES

Light, Active, Positive





**HIGH PERFORMANCE
COMPOSITES LTD**

INNOVATION IS OUR BOND



CLIENT

High Performance Composites LTD

INDUSTRY

Technology, Industrial Composite, Materials

BRAND ATTRIBUTES

Bonded, Woven, Infinity





FINANCIAL AID NOW



CLIENT

Financial Aid Now

INDUSTRY

Education: Student Financial Aid

BRAND ATTRIBUTES

Education, Overlays, Bold





CLIENT

Intelligent Markets

INDUSTRY

Finance: Software

BRAND ATTRIBUTES

Solid, Historical, Forward Thinking, Trustworthy





CLIENT

Sunrise Loop Advisors

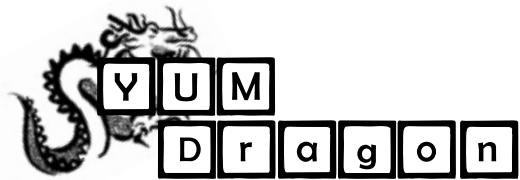
INDUSTRY

Financial Services

BRAND ATTRIBUTES

Day Breakers, Visual, Modern, Eclipsing





CLIENT

Yum Dragon

INDUSTRY

Food Services: CPG Brand

BRAND ATTRIBUTES

Delicious, Fierce, Asian



HALLOWEEN & COSTUME ASSOCIATION



CLIENT

Halloween Costume Association

INDUSTRY

Entertainment: Costuming

BRAND ATTRIBUTES

Hand rendered, spooky



YOU FIRST

YOU FIRST



CLIENT

YouFirst

INDUSTRY

Healthcare

BRAND ATTRIBUTES

Modern, bold, simplistic





CLIENT

Athena Delivery Group

INDUSTRY

Services: Shipping & Delivery

BRAND ATTRIBUTES

Dimensional, Trusting, Strong





Vermont
Bond Bank



CLIENT

Vermont Bond Bank

INDUSTRY

Finance: Banking

BRAND ATTRIBUTES

Timeless, Data, Stamp





QUIT SMOKING STUDY

FOR PEOPLE WHO USE E-CIGARETTES



CLIENT

Quit Smoking Study

INDUSTRY

Health Care: Research

BRAND ATTRIBUTES

Natural, Fresh Air





One Hive
Foundation



CLIENT

One Hive Foundation

INDUSTRY

Nonprofit: Environmental

BRAND ATTRIBUTES

Community-driven, natural, scientific





Black Vinyl Stories



Black Vinyl Stories

CLIENT

Black Vinyl Stories

INDUSTRY

Documentary, Entertainment

BRAND ATTRIBUTES

Modern, energetic, nostalgic





CLIENT

Engage CFO

INDUSTRY

Finance: Consulting

BRAND ATTRIBUTES

Strategic, Trusted, Connected





CLIENT

Valued Cultures

INDUSTRY

Consulting: Organizational

BRAND ATTRIBUTES

Collaborative, Trailblazing, Vibe-Savvy





CLIENT

Vermont Department of Health

INDUSTRY

Health Care: Routine Vax

BRAND ATTRIBUTES

Family Friendly, Cute, Colorful

